



Marketing Skill 'Workouts'

No time to learn?

Problem solved with 1 day intensive workshops that will drive business growth and motivate your team.

Key Topics

- Developing strong brand plans
- Writing inspiring briefs/creative evaluation
- Shopper marketing/developing retail promotions
- Brilliant launch management
- Improving marketing R.O.I.
- Driving brand growth without product innovation
- Insight/concept development
- Integrating digital channels
- Creativity and idea generation

Key Benefits

Latest in world-class thinking/tools/case studies



Ability to 'customise' to address your specific business issue



Asian context/relevance



Take-away 'checklists' to embed behaviours and skills



Proven quality



World Class Quality without the costs

Why Me?

The latest thinking, made practical and actionable.

20 years of business experience combined with 10 years of proven training/facilitation for major "blue-chip" clients, regularly scoring 90%+ satisfaction.